

Appendix 2 – Monitoring and Reviewing of the Strategy

Economic Indicator	Previous Performance				Trend 2011-2014	Targets Vs Actuals								Current Trend
	2011	2012	2013	2014		2015 Target	2015 Actual	2016 Target	2016 Actual	2017 Target	2017 Actual	2018 Target	2018 Actual	
VAT Registrations (Start-Ups)	550	545	675	715		675	775	680		685		690		
VAT De-registrations	450	515	510	475		500	540	490		480		470		
3 Year Survival Rates	65%	59%	60.2%	63.6%		80%	TBC	82%		84%		85%		TBC
Median Weekly Full-Time Earnings (Workplace Based)	£533.80	£491.90	£527.70	£529.20		£535	£518.8	£545	£550.8	£555		£565		
Unemployment Rate (Claimant Count)	1.9%	2.1%	1.8%	1.2%		1.1%	1.0%	1.0%		0.9%		0.8%		
% 16-64 claiming out of work benefits	7.1%	7.4%	7.0%	6.2%		6.9%	5.8%	6.8%		6.7%		6.6%		